

Part I: Gold for a New Century

2 The Most Prized Pulitzer: The “Germ of an Idea” Takes Root

Chapter 2 Discussion

1. What are some ways investigative journalism has evolved since 1917? How do you think the Pulitzer Prizes may have played a role in that evolution?
2. How was Joseph Pulitzer’s creation of the Pulitzer Prizes like Alfred Nobel’s creation of the Nobel Prizes?
3. Is secrecy a good approach for the Pulitzer Prize board to take in choosing its prizewinners? What are some pros and cons of that approach?
4. What are some advantages to the Pulitzer Prizes using journalists as jurors, compared to using professors?
5. Besides the Pulitzers, what are some other prizes that now are awarded for American journalism? Is it good or bad for American journalism to have so many awards?

Chapter 2 Quiz

1. What part of the Statue of Liberty did a newspaper campaign by Joseph Pulitzer help build? The
A Torch
B Pedestal
C Crown
D Dress
2. The first three journalism Pulitzer Prizes were for Public Service, Reporting, and
A Editorial Writing
B Photography
C Cartooning
D Commentary
3. What president’s activity in Panama got him in trouble with Joseph Pulitzer?
A Franklin Roosevelt
B Theodore Roosevelt
C Woodrow Wilson
D William McKinley
4. The World Room in the Columbia University journalism school is named for a newspaper:
 True
 False
5. Columbia University administers the Pulitzer Prizes. What other school did Joseph Pulitzer consider for that job?
A Yale
B Princeton
C Harvard
D New York University